



2024

GIVING REPORT

BAKER  BOYER

Building Our Community Legacy

“At Baker Boyer, we are deeply committed to the communities we serve. Professionally, we work to create solutions tailored to our clients’ needs. Personally, we give our time, share our expertise, and donate to organizations, programs, and events that strengthen and enrich our community. Volunteering is especially important to us because it does more than address immediate needs—it brings people together, builds connections, and creates a shared sense of purpose. By giving back, we help build a stronger, more vibrant community and contribute to a lasting legacy for future generations.”

Mark H. Kajita
President and CEO



SPONSORSHIPS & DONATIONS

Baker Boyer receives requests for support from hundreds of organizations each year, and we are proud to assist many of them. Our emphasis is to support organizations and programs that strengthen the communities we serve through charitable gifts, sponsorships, and donations.



SCHOLARSHIPS & GRANTS

Baker Boyer provides annual scholarships to local high school seniors who complete our financial literacy program. Additionally, Baker Boyer’s Trust Advisors manage several scholarship and grant programs, offering vital support to the community through funding for medical needs, education, and community enrichment initiatives.



FINANCIAL EDUCATION

Baker Boyer is committed to financial literacy for all ages, from elementary students to high schoolers. Finance Academy, our high school program, covers budgeting, credit, loans, retirement, and taxes. Provided at no cost to schools, it offers teacher training and student resources. In 2024, 252 students from six schools completed the program. Additionally, our Financial Counselors offer personalized guidance, including a complimentary one-hour counseling session for anyone.



VOLUNTEERING

Our employees are deeply dedicated, serving local organizations through volunteer work and board memberships. Baker Boyer encourages employees to volunteer by providing employees up to eight paid hours annually to give back to their communities. Additionally, our Employee Engagement Committee organizes group events, allowing employees to come together and make a greater impact.



FINANCIAL COUNSELING



A recent college graduate whose personal information was hacked and stolen. A couple living paycheck to paycheck. An elderly person alone after the death of a partner who had taken care of their finances.

These are just a few examples of the financial challenges tackled by participants in Baker Boyer's free Financial Counseling service. Open to all, the financial sessions are tailored to the needs and goals of each person.

Conceptualized in 2019, accredited in 2020 and rolled out to the market that year, the program centers on a conviction that the Bank is only as strong as the community it serves. Through one-on-one, one-hour sessions, Baker Boyer Financial Counselors work to understand each participant's financial picture and personal goals — from creating a sustainable budget or saving for a large purchase to managing student loans or retirement planning.

"Each time we meet with someone, it's individualized," says Baker Boyer Vice President Lacey Braswell, Properties Manager and Executive Assistant who leads the growing program. "It's up to them to decide their goals, and we provide tools, resources, and information to achieve them."

Participants book a consultation by filling out a form, available online or at the Bank. Clients run the gamut in age and financial literacy. Referrals and presentations to public groups through churches and community nonprofits have led to growing participation as well. "Everyone we meet with has a unique story," she says.

The service has been managed by a team of four Financial Counselors. Another four employees are expected to complete Financial Counselor training in 2025 through the Association for Financial Counseling & Planning Education.

Braswell says participants have most commonly been interested in learning how to create budgets and navigate credit reports. This fills a gap in services for those facing financial hardship.

"Most of the people I meet with aren't trying to decide where to invest their extra income," Braswell says. "They're trying to figure out which credit card to pay off."

The program has provided a bridge to people who may not have previously visited the Bank or been familiar with its breadth of services.

"It's a great way to show the community we're all people, and we're in this together," Braswell says.

To learn more, visit bakerboyer.com/financialcounseling

EMPLOYEES GIVE BACK

ELISABETH HOLT | TRI-CITIES MANAGER

Girl Scouts of Eastern Washington and Northern Idaho Board of Directors



I've been involved with the Girl Scouts for many years, witnessing their incredible impact on young girls. I was honored to deepen my commitment by joining the Girl Scouts of Eastern Washington and Northern Idaho Board of Directors in 2024. In October, I celebrated with staff and community leaders as we received a grant from Women Helping Women Fund Tri-Cities for the Go Getters program, empowering girls to grow and lead. One of my favorite moments was volunteering at the Spooky Science event, where over 150 Girl Scouts explored science through fun activities like potions, slime, and rockets. Sharing the day with my daughter made it even more special. Baker Boyer's commitment to community involvement inspires me to continue empowering future leaders—one girl at a time.

BECKY KETTNER | VP | INVESTMENT ADVISOR

Young Womens Christian Association



Angel, a former client of YWCA Walla Walla, ignited a passion in me in 2019 to support domestic violence victims. Her harrowing story and the resilience she built through the services YWCA gave her to change the direction of her life inspired me. The past four years I've been privileged to be able to give both time and money as a board member to create more opportunities for community members to have outcomes like Angel. Serving as Treasurer, Investment Committee Chair, and now President of the Board of Directors has given me benefits I didn't expect. It's come full circle: inspired by the amazing story of someone else, I aspired to give back to our community, yet the experience of serving gave to me. It's a privilege to have time during the work week to serve our community. Thank you, Baker Boyer, and thank you, YWCA Walla Walla.

MOLLY NEAL, CTFP | AVP | TRUST ADVISOR

Yakima Downtown Rotary Club



The Yakima Downtown Rotary Club, established in 1919, is committed to "Service Above Self," aiming to improve the quality of life in the Yakima area through various community projects. As a volunteer, I help organize local events like the Operation Harvest food drive and the Annual Scholarship Dinner. These activities allow me to connect with community members and contribute to meaningful projects that make a lasting impact. Volunteering with the Rotary Club has been incredibly fulfilling, providing opportunities to develop new skills, build friendships, and give back to my community. It's a rewarding experience that reinforces the importance of service and community engagement in my life.

EMPLOYEE VOLUNTEER HIGHLIGHTS



Walla Walla employees and their families volunteered to clean up the area along Myra Road which perimeters Rempel Nature Trail inside the Fort Walla Walla Natural Area.



In partnership with 21st Century Learning, the Finance Academy by Baker Boyer visited Prospect Point to help first through fifth graders learn about finance.



Kennewick employees volunteered with Meals on Wheels through Senior Life Resources Northwest, packing over 900 bags to deliver nutritious meals and support to seniors in our community.



Baker Boyer employees regularly volunteer at the Christian Aid Center throughout the year to plan, shop for, cook, and serve dinners for those in need.

2024 CORPORATE GIVING



\$87,500+

Baker Boyer's corporate gifts to community nonprofit and civic organizations, programs, and events totaled \$87,504 in 2024.



69

Baker Boyer made charitable gifts and sponsorships to 69 organizations last year.



1,600+

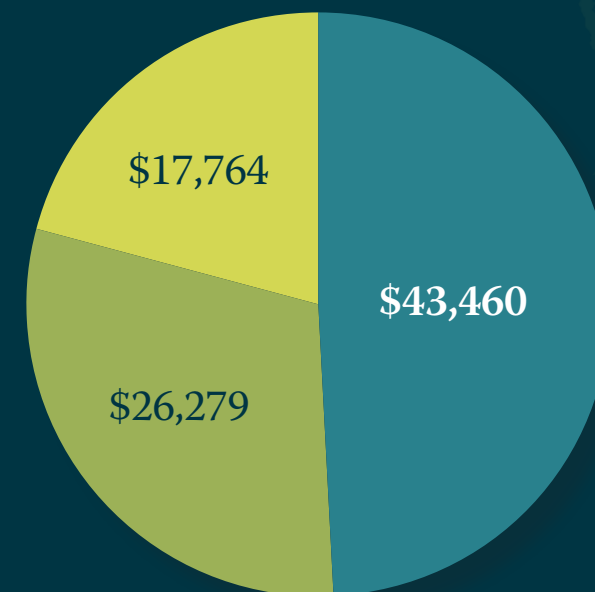
Baker Boyer provided each employee an opportunity to volunteer up to eight paid hours for a company total of 1,600 employee volunteer hours.



\$16,483

Through payroll deductions dedicated to United Way, employees donated \$9,296, which was partially matched by Baker Boyer for a total of \$16,483. This gives employees the ability to meaningfully donate to a nonprofit of their choosing.

GIVING BY THE NUMBERS - AREAS OF SUPPORT



Business & Economic Development
\$43,460



Community Health
\$26,279



Education & Youth Development
\$17,764

ORGANIZATIONS

S U P P O R T E D I N 2 0 2 4

Walla Walla Valley

A Kid In Need
Big Blue Boosters of Walla Walla
Blue Mountain Action Council
Blue Mountain Community Foundation
Blue Mountain Health Cooperative
Blue Mountain Heart to Heart
Blue Mountain Humane Society
Bob Greene Youth Golf Fundraiser
Christian Aid Center
Exchange Club of Walla Walla

Girl Scouts of Eastern Washington
Little Theatre of Walla Walla
Milton-Freewater Downtown Alliance
Milton-Freewater Jr Show & Sale
Milton-Freewater Pioneer Posse
Pacific Little League
United Way of the Blue Mountains
Walla Walla High School
Walla Walla Area Crime Watch
Walla Walla Community College Foundation

Walla Walla Community Council
Walla Walla County Cattlemen's Association
Walla Walla County Fairgrounds
Walla Walla Fire Department
Walla Walla Public Schools Foundation
Walla Walla Realtors Care & Share Food Drive
Walla Walla Valley Chamber of Commerce
Washington East Surf Soccer Club
Young Women's Christian Association

Yakima

Central Washington Mountain Rescue
Heritage University
La Casa Hogar Fiesta Familiar
Never Say Never for the YWCA
Pacific NW University of Health Sciences
People For People Meals On Wheels

Riverside Christian School
Selah-Naches Food Bank
The First Tee of Central Washington
The Memorial Foundation
United Way of Central Washington
West Valley Dollars for Scholars

Yakima County Volunteer Attorney Service
Yakima Humane Society
Yakima Kiwanis
Yakima Rotary Club
Yakima Town Hall
Yakima Habitat for Humanity

Tri-Cities

Alzheimer's Association
B5 Family Learning Center
Benton Franklin Recovery Coalition
Boys & Girls Clubs of Benton & Franklin
CBRC Health & Wellness Clinic
Forge Youth Mentoring
Hanford Reach Interpretive Center
Junior Achievement of Washington

Kadlec Foundation
Mirror Ministries
Pasco Chamber of Commerce
Second Harvest
Soptimist International of Tri-Cities
Sunrise Rotary of Pasco
Therapeutic Riding of Tri-Cities
Tri-Cities Estate Planning Council

Tri-City Regional Chamber of Commerce
Tri-Citizen of the Year Foundation
Tri-Cities Cancer Center Foundation
Tri-Cities Chaplaincy
United Way of Benton & Franklin Counties
Women Helping Women Fund Tri-Cities



to learn more visit

bakerboyer.com/communityimpact